

ROLE OF THE AREA GOVERNOR

The Area Governor also serves as your Club's principal liaison with the District Governor and with Toastmasters International.

The key responsibilities of the Area Governor are:

1. Make sure that all Clubs in the Area are functioning well. To do this involves promoting membership growth, the formation of new Toastmasters Clubs, educational program completions and a high standard of Club excellence.
2. Motivate Clubs to build membership. The Area Governor can provide low-member Clubs with suggestions for increasing membership and is familiar with the tools offered by Toastmasters International.
3. Help your Club become a Distinguished Club.
4. Conduct Club officer training programs. In some Districts, this is done at the Division or District level.
5. Conduct regular Area council meetings. Each Club's President, Vice President Education and Vice President Membership are urged to attend and participate in these meetings.
6. Coordinate community relations programs among Clubs in the Area.
7. Promote inter-Club visitations among Clubs in the Area.
8. Organize and conduct Area speech contests. The International Speech Contest is conducted each year. In addition, many Districts conduct other types of speech contests throughout the year, including humorous contests and evaluation contests. The Area Governor chairs the Area level contests.
9. Install Club officers (upon invitation). The Area Governor is the ideal person to perform your Club's officer installation ceremony.
10. Participate in District Council and District Executive Committee meetings. Your Area Governor is your Club's representative.